



...experience the commitment™



## Application Rationalization Assessment

### BENEFITS

**Proven value:** Objective, transparent advice based upon extensive analysis, industry benchmarking and user group priorities

**Reliable, hard-cost estimates:** Deployment structure and costs based upon extensive client experience and proven CGI methodologies

**Flexible choices:** Resulting roadmap clearly prescribes actions, enabling recommendations to be deployed easily by the client PMO or CGI

### TRUST IN THE RESULTS

Studies demonstrate the value of APR with complete ROI within 12 months and savings of 10%, 20% and even 30% of the maintenance budget

(Source: Forrester Research)

### PROVIDING IMMEDIATE SOLUTIONS TO REDUCE EXPENSES AND MAINTAIN PROFITABILITY

In this uncertain economic climate, IT departments seek immediate opportunities to free up cash from operations. Application portfolio rationalization helps quickly target opportunities for near-term expense reduction while laying the foundation for long-term competitiveness. With CGI's Application Portfolio Rationalization (APR) assessment, organizations can typically identify **10-30% savings** within their IT maintenance budget.

#### Do these challenges sound familiar?

- Cutbacks in IT budgets have put strategic initiatives on hold, creating a sole focus on "keeping the lights on" activities
- A web of systems for each line of business and lack of IT governance are exacerbating time-to-market pressures
- Recent mergers and acquisitions have resulted in poorly integrated and ill-matched technologies

#### CGI solves the application rationalization challenge

CGI APR assessments identify proven steps within three key areas:

- Near-term opportunities that reduce cost and complexity
- Long-term opportunities that reduce cost and complexity
- Solutions that align the application portfolio with business goals

CGI has experience in delivering application rationalization assessments, actions and results. We provide clients value through a combination of strong industry knowledge, deep knowledge of third-party technologies and custom applications, and low-cost global delivery options.

#### Hear it from our customers

*"We chose CGI for their breadth of skills and expertise to provide strategic consulting support, as well as technical capabilities and legacy systems expertise. CGI also has a robust, fully developed tried and tested methodology for enterprise integration."*

—Erik Joustra, CIO, Casema

## Why CGI?

- **Breadth of offerings.** Project management assistance, architecture assistance, project execution, business process redesign and change management
- **Industry expertise.** Experience achieving effective savings through application rationalization within various industries, including financial services and insurance; federal, state and local government; manufacturing, retail and distribution; and utilities

## How to get started

CGI offers an application portfolio assessment during a six week analysis phase. After the initial assessment, CGI creates a roadmap for cost savings that is optimal for your organization's unique situation. Example deliverables include:

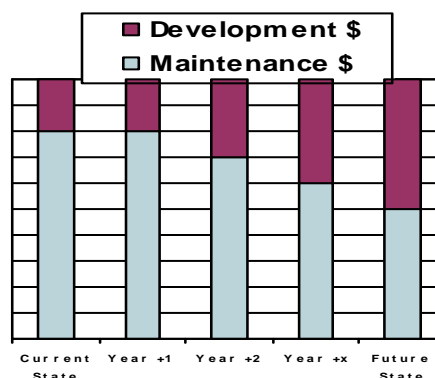
- **Current state report:** Comprehensive application portfolio inventory from multiple sources
- **User reviews:** Facilitated "super user SWOT sessions" to review match between applications and business value
- **Industry baselines:** Comparison of application environment against industry norms
- **Rationalization opportunities report:** Specific opportunities for increased efficiency and effectiveness covering applications, technologies and resources, and estimation of quantifiable opportunity value
- **ROI roadmap of actionable steps:** Logical sequencing of opportunity steps and costing of opportunity steps to derive estimated ROI

## The cost of doing nothing

Studies demonstrate that nearly 75% of IT budgets are spent maintaining existing applications and that duplicated and/or underutilized applications represent 10-20% of maintenance spend.

With CGI's APR assessments, clients have the needed roadmap to free up maintenance dollars to support development needs. The result: more of your hard-earned investments go directly toward the initiatives that grow your business.

APR PUTS FOCUS ON DEVELOPMENT



Can you afford to wait? Eliminate the risk. Contact us.

## COMPANY PROFILE

At CGI, we're in the business of satisfying clients. For 30 years, we've operated upon the principles of sharing in our clients' challenges and delivering quality services to address them. As a leading IT and business process services provider, CGI has approximately 25,000 professionals operating in 100+ worldwide offices, giving us the competitive advantage of close proximity to our clients.

Through these offices, CGI offers local partnerships and a balanced blend of global delivery options—including onshore, nearshore and offshore expertise—to ensure clients receive the combination of value and expertise they require.

CGI defines success by exceeding expectations and helping clients achieve superior performance.