

IPCentricTy™ Set Top Box applications

FEATURES

- Rich call control communication features accessible through the STB
- CallerID on TV with active call control from the remote
- Conference call management with ability to add participants from the Plaxo® online address book
- Live call transfer between phones controlled from the TV
- Instant messaging

BENEFITS

- Create new services by integrating voice through the STB
- Reduces churn & generates new revenue stream by converging two product lines into a compelling bundle
- Simplified integration and evolution through the use of industry proven standard
- Leverages existing investment in voice and video infrastructure

RAISE YOUR VOICE SERVICES TO A WHOLE NEW LEVEL



By integrating voice, data, and video capabilities, cable service providers can effectively turn the TV into the new house communication control hub.

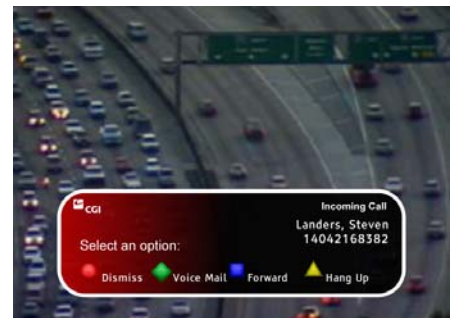
As technology standards and initiatives such as tru2way, EBIF, eTV and others enabling the set top box (STB) become more pervasive, so will the ability for service providers to revolutionize how people use their TV. At the forefront of this

transformation is the possibility to bridge the gap between voice and video by providing compelling bundles that give customers control over their communication. As part of its IPCentricTy™ practice, CGI has developed a sampling of tru2way™ applications that demonstrate how service providers can leverage their investment to create new compelling revenue generating services. Existing applications demonstrating Call Control on TV and more include:

CallerID on TV

These applications allow users to take full control of their incoming calls from the comfort of their home

- Rich callerID with name and number
- Active call control from the remote
- Call forwarding to voicemail or another number than the house
- Call screening options



Conference Commander

The conferencing application lets user manage conferences on the fly from the TV

- Start audio conferences instantly
- Live conference transfer to another phone using the remote
- Create conference groups
- Add participants from a network address book such as Plaxo®

Live call transfer

With live call transfer, a user can transfer an active call on his home line to another device such as a cell phone. Since no interaction with the home phone is necessary, the service is much easier and comfortable to use.

Messaging

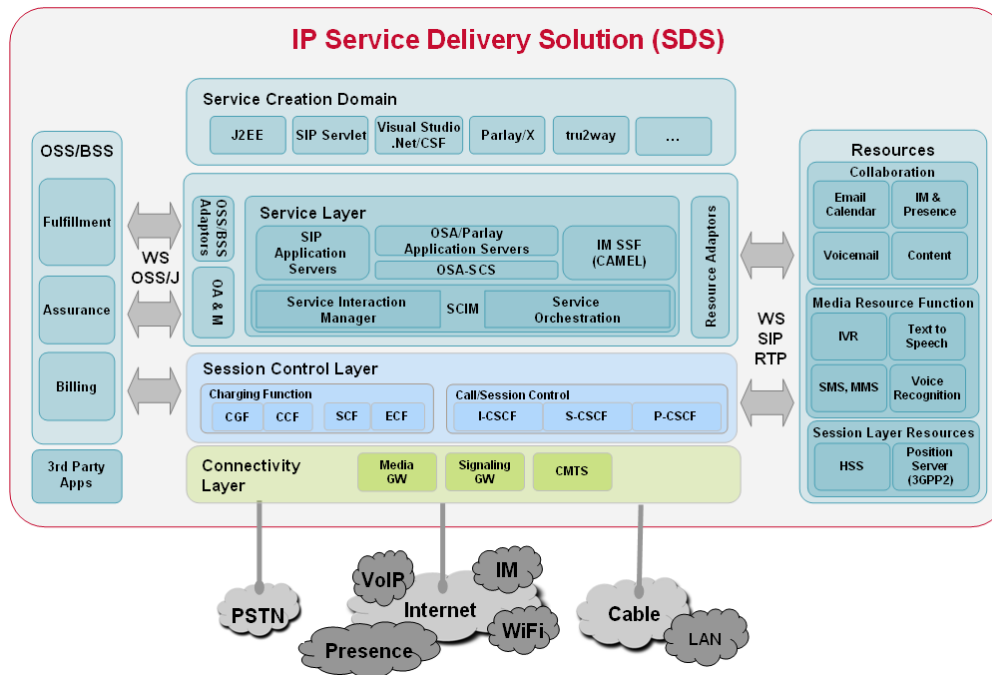
Lets the user send or receive small text messages from the TV



Tru2way™ is a trademark of Cable Television Laboratories, Inc.

CUSTOM APPLICATION

With its deep understanding of IT & network infrastructure, OSS/BSS components as well as development capabilities, CGI is committed to work closely with its client to bring the services they need to remain highly attractive to their customers.



COMPANY PROFILE

At CGI, we're in the business of satisfying clients. For 30 years, we've operated upon the principles of sharing in our clients' challenges and delivering quality services to solve them.

As a leading IT and business process services provider, CGI has approximately 25,000 professionals operating in 100+ offices worldwide, giving us the competitive advantage of close proximity to our clients. Through these offices, CGI offers local partnerships and a balanced blend of global delivery options—including onshore, nearshore and offshore expertise—to ensure clients receive the combination of value and expertise they require.

CGI defines success by exceeding expectations and helping clients achieve results

Succeeding in a changing industry

Pressure is intense for service providers to gain agility and survive and thrive in the rapidly changing communications industry. The challenge is to implement technologies that will achieve essential business results and even more. Within the context of IPCentricITY™, CGI has formalized innovative approaches for the definition, design and delivery of revenue-producing services using IP technology, enabling our clients to move boldly ahead in an IP centric world.

The future is now.

Contact us to learn how we can help you prepare for this new communications era.

For more information, contact your CGI representative, email ipcentricity@cgi.com or visit: www.cgi.com/ipcentricity