

# Financial Optimization Services

## Supporting the expanding role of today's finance professionals

Recent trends across industries point to a changing, growing role of the Chief Financial Officer (CGO) office and related finance departments. The evolution has impacted these groups by requiring them to implement and maintain unprecedented levels of collaboration with business operations like contract-to-cash and procure-to-pay processes. Additionally, the expectation of assuming a more prominent role in defining a company's overall strategy has increased the value and complexity of finance teams.



## A wealth of expertise in corporate finance operations

CGI's domain-focused experts work with organizations across industries by providing a comprehensive set of solutions to address the following enterprise or functional-level business challenges:

- **Business process optimization** – Support enterprise simplification, effectiveness, change readiness and transparency through assessment of and potential centralization, standardization, streamlining and automation of processes.
- **Assessment & prioritization > Balanced Scorecards** – Initiate finance operations that are lean and flexible to support the changing business environment.
- **Process centralization** – Provide a standardized set of processes across the organization coupled with uniform documentation and training to ensure a consistent way of doing business is employed.
- **Integrated planning** – Support alignment of planning processes, related spend and disposition across the enterprise (EPM, S&OP) to maximize financial value.
- **Reporting and analytics** – Power the intelligent, accountable and compliant enterprise by developing and/or optimizing data visualization and dashboards, metrics reporting, regulatory reporting, transactional reporting, and predictive modeling and analytics.
- **Metrics reporting (KPI)** – Define the project and portfolio level Key Performance Indicators (KPIs) and reporting requirements. Develop standard project and portfolio reports and reporting processes, and identify data requirements for portfolio analytics.
- **Business case development** – Determine the Return on Investment (ROI), Total Cost of Ownership (TCO) and other cost/benefit measures, and combine with supporting rationale and narrative to present the project or program business case and value proposition for assessment.
- **Advanced OCR, RPA and AI** – Leverage optical character recognition (OCR), robotic process Automation (RPA) and artificial intelligence (AI) to transform back-office operations and drive effortless client interactions at the front-end.



## Measured performance, proven results

High-performing finance teams anticipate needs and have the dexterity to adapt. The spirit to challenge traditional methods, combined with an acute awareness of stakeholder needs, proves effective in diverse markets. CGI's approach is centered on the proper assessment, implementation, and maintenance of finance activities to ensure measurability and the capacity to innovate.

Below are examples of proven results we have achieved for our clients:

**Finance process reengineering** – Led the assessment, roadmap and implementation for financial planning and analysis business process re-engineering, process automation and technology simplification working with SAP ECC, BI and planning and consolidation, TM1 and commercial systems for a global pharmaceutical company.

**SAP Integrated Planning** – Implemented an SAP BI integrated planning function (BPC), leveraging NetWeaver Portal (user front-end) to bring an enhanced user experience and a collaborative, controlled and compliant planning process to the organization; stabilized forecast processes and migrated all forecast data (pricing, planning and reporting functions) into the global system for an industry leading manufacturing company.

**Financial operations optimization** – Led the strategy and execution of a financial operations optimization. Implemented and enhanced data architecture and SAP ECC reporting capabilities, as well as optimized business process and change management for financial close and forecast processes, resulting in reduced close calendar and increased forecast accuracy for a leading, generic pharmaceutical company.

**Financial shared services** – Conducted an SAP ECC implementation for a global services company across seven sites, three countries, 300 FTEs and nine ERPs, managing architecture for business functions such as contracting, pricing, accruals and integration to finance and accounting.

**Document capture and process redesign** – Upgraded Captiva InputAccel for a major financial services firm to provide document capture and delivery of information to enterprise applications across divisions and corporate facilities. Analyzed and redesigned processes and increased efficiency by leveraging content management and business process management systems.

**Business process transformation** – Completed more than a dozen projects transforming business processes and implementing best practices in AP, credit, collections, cash applications and GL processes.

## ABOUT CGI

Founded in 1976, CGI is one of the world's largest IT and business consulting services firms. We help clients achieve their goals, including becoming customer-centric digital organizations, through high-end IT and business consulting, systems integration and outsourcing services combined with a unique client proximity model and global center of excellence network.

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