

Top trends at a glance



2019

OIL AND GAS

In 2019, CGI leaders met face-to-face with more than 1,550 business and IT executives to gather their perspectives on the trends affecting their enterprises. This infographic shares sample insights. Discover additional insights and request the complete industry report by contacting us at **info@cgi.com**.

Top trends ranked by impact



2019

- 1. Becoming digital organizations to meet customer expectations
- 2. Increasing amounts of data insight and analytics to harness business value
- 3. Responding to revenue pressures resulting from low oil prices
- 4. Protecting through cybersecurity
- 5. Changing operational and business models to drive operational excellence

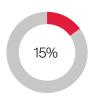
Stage of **digital strategy** implementation







enterprise strategy extending to external ecosystem



enterprise strategy* producing results

Cybersecurity and data privacy







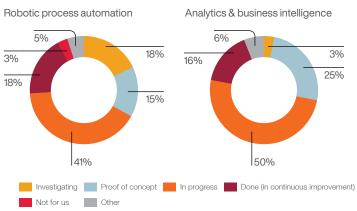
cybersecurity as an IT priority fully operational



chief data protection officer in place

*Includes enterprise strategy and enterprise strategy extending to external ecosystem

Stage of **digital technology** implementation



Cloud usage

For own organization
Private cloud 72%

Public cloud Hybrid cloud 72% 81% 59% For customers

80% 80% 65%

Percentages represent "yes" answers. Executives can select multiple cloud usage types. "No" and "other" answers are not shown.

Business leader satisfaction vs IT leader satisfaction

Scores from 1 to 10, with 10 most satisfied (showing 3 out of 10 available attributes)



Having in-depth knowledge of the organization's business domain 7.3 5.8

Delivering IT projects on time and on budget



Consistently introducing applicable innovations for the business

IT leaders Business leaders

Learn more about how we benchmark IT satisfaction through our Journey to World-Class IT methodology: cgi.com/journey