

# Payer application services

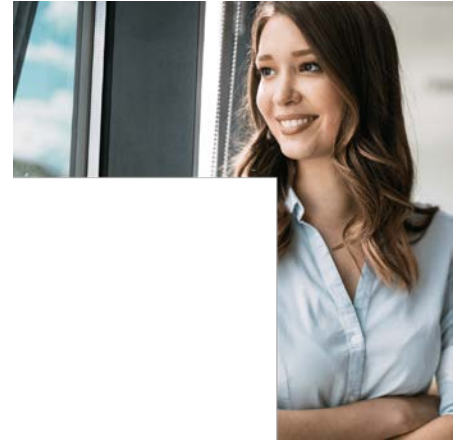


As healthcare consumerism continues to increase, it's important for payer organizations to understand that members are more than patients. They are consumers that are making informed choices about their care and utilizing digital tools, apps, and platforms to make health options based on quality and affordability. Payers must engage members by providing a range of services to support their health and wellness needs because improved consumer engagement has a direct effect on revenue and profitability per member.

The supply side of the equation for payers is also evolving at a quick pace. As provider organizations continue to change and contracts migrate towards quality measures, the amount of specialty networks and subjective measured outcomes are beginning to skyrocket. Is your organization in a position to leverage these changes that will evolve over the coming years? Do you have the tools to 'fail fast' and adjust while these contracts mature and change over time?

## Enabling business outcomes and driving value generation

CGI's digital application development for payers can enable your organization to drive ongoing improvement and value for members, providers and the organization as a whole. We focus on delivering strategic business outcomes by helping clients fully maximize the value of their customers and providers by leveraging their assets and drive operational excellence through a lean value-based approach to keep a competitive advantage.



## Maximizing the value of your business applications

Our end-to-end services provide industry and technology expertise, solutions, frameworks and tooling to enable our clients to drive business agility, competitive advantage, transformation and cost efficiencies.

Our approach:

- In-depth understanding of each application, including functions, interdependencies, business value, required support skills and more
- Big picture view of the application portfolio to determine if it is meeting current objectives and to support decisions about its future evolution
- Clear assessment of costs and risks of the current application portfolio
- Alignment of business and technology objectives
- Insight for effectively gauging the scope and impact of making any portfolio changed

## Transforming today's solution for tomorrow

At CGI, we understand the need for payer organizations to maximize investments in their existing application landscape. We partner with clients to transform their applications to reduce their cost of ownership and achieve their business objectives. We have decades of experience in not only transforming existing application portfolios but to partner with payers to evolve to a lean agile approach of delivering value. Key advantages of our application modernization services include:

- Proven modernization strategies, methodologies, techniques and tools
- Partnering with all stakeholders, IT and Business to focus on the right priorities to deliver the high value first.
- Comprehensive global delivery model designed to shorten delivery timeframes and reduce costs
- Highly-skilled experts with significant experience in overseeing large-scale application modernization projects
- Wide range of modernization options and approaches
- Access to a wide partner network and full objectivity in recommending partners and technologies
- Network and access to experts in your specific business, technical and functional domains
- Benefit from CGI's quality assurance and testing center of excellence
- 24x7 service and support

We assist payer enterprises along every step of your application development projects—from analyzing the application portfolio through the strategy, setup, migration and implementation of the platform. We focus on helping to ensure our clients can start small and demonstrate value and scale quickly; invest in the right platform, tools and methods; change mindsets and achieve disciplined operations.

## Enabling business outcomes and driving value generation

We focus on delivering strategic business outcomes by helping clients fully maximize the value of their applications, drive operational excellence and competitive advantage.

Through our application development process, issues are identified and recommendations for improvement are made on an ongoing basis to ensure effective application modernization and optimization that exceeds business objectives.

### About CGI

#### Insights you can act on

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world.

We are insights-driven and outcomes-based to help accelerate returns on your investments. Across hundreds of locations worldwide, we provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

#### For more information

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