Digitalization for a better future

CGI

Discover new value through sustainable digitalization.

To remain competitive, both sustainability and digitalization are key factors and relevant to your customers.

This offer provides services across all businesses processes

CGI can help your business by combining sustainability and digitalization in a unified process towards increased value-creation in the complete value chain. This includes helping the client with both optimization, acceleration, and transformation along planning, changing and managing the process.

Value for your business

Our value proposition can be divided into three ways of digitalization:

Optimization:

- Optimized process
- Internal efficiency
- Less internal time spent

Acceleration:

- New opportunity
- Business development
- Increased revenue

Transformation:

- New business models
- New partnership
- Higher customer loyalty
- Increased revenue

The pricing

This offer can either be designed as a service package or as a consulting service. The pricing for this service is based on Time and Material if not agreed in a different form.

Sustainability

This offer is designed to positively impact the following UN SDG targets:

CHALLENGES

- Increased stakeholder demand for sustainable products and services
- Ineffective operating models unable to utilize new development opportunities
- Overlooking sustainability aspects in the digital transformation

Do not transform your business twice. Integrate digitalization and sustainability into one unified process.

SDG connection to mentioned cases:

Case 1) Supported pharma client with distributing temperature-sensitive products, resulting in decreasing the number of discarded products (SDG 8) down to almost half.

Case 2) Delivering smart analysis of data and feedback to logistics companies resulted in decreased empty runs in logging transport, saving more than 10 000 tons of carbon emissions (SDG 13) yearly.

Case 3) Supported client with designing an app that highlights their customers' climate impact of daily actions and provides feedback without affecting standard-of-living. Inspired customers reduced their climate footprint by an average of 31% (SDG 13) and increased customer loyalty.

About CGI

Insert the latest company description, which may be found at brand.cgi.com. Use one of the generic descriptions or draft a custom version per the guidance and example provided.

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Email us at info@cgi.com