



Business Consulting in Canada

Digital leadership & CIO advisory

Accelerating digital velocity, innovation and digital transformation leadership

Organizations are facing an increasing pace of change, from increasing levels of disruption, changing human behavior and technological advancement across sectors & industries.

While undergoing digital transformations and seeking newer and enhanced ways to meet dynamic customer demands, organizations are struggling to deliver the value at the pace expected.

Canadian organizations have a defined digitization strategy but only a few are producing results. Why?

1

IT as a support function

2

Complexity of IT environment

3

Siloed execution. Change is neglected

4

Lack of agility

CIOs must navigate the complexities of digital transformation and embrace paradoxes and competing imperatives...

Cost Efficiency vs. Investment	Agility vs. Stability and consistency	Business Alignment vs. IT Flexibility	Short-term Gains vs. Long-term Sustainability
Innovation vs. Modernization	Talent Development vs. Outsourcing	Standardization vs. Customization	Data and AI exploitation vs. Security and privacy

...and should build their agenda as business leaders



Firefighter



Trusted Operator



Business Partner



Innovator



Pioneer

“Keep the lights on”

Value Creation



Key trends

96%

of Canadian organizations have a digitization strategy in place, but less than

26%

are producing results.

Source: CGI Voice of Our Clients 2024



Assess the maturity of your IT strategy

Start now



We can help CIOs embrace paradoxes in the quest for value generation and differentiation

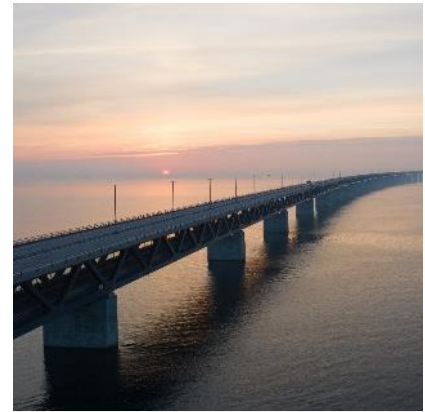
Digital & IT Strategy		OUR FRAMEWORK	
A wholistic top-down approach aiming to build a digital transformation roadmap	 Strategic alignment and innovation	 Future state recommendations	
	 Current state assessment	 Roadmap	
Focused areas A vertical approach based on the CIO's self-assessed priorities to build a tailored transformation roadmap	 IT Governance & Risk Management	 IT Cost Optimization	
	 IT Governance & Risk Management	 Cybersecurity and risk advisory	
	 Green IT	 Legacy System Modernization	
	 Innovation in action	 Cloud Assessment & Migration	
 Vendor Management/ Outsourcing	 Technology Evaluation & Selection	 Data modernization	
		 Intelligent Automation and AI Program	

Starting with 3 main imperatives

- 1 **Digital & IT Strategy**
Providing strategic planning advisory services, expertise and guidance.
- 2 **IT Organization Design & operating Model**
Assisting CIOs in assessing and improving IT performance.
- 3 **IT Cost optimization**
Helping CIOs optimize IT costs without compromising service quality and leverage savings to drive transformation & innovation.

Clients trust us

- Support a North American telecommunications company in the optimization of their IT assets and expenditures. [Read more](#)
- Support a Canadian healthcare facility in its strategic IT and budget planning for the next five year.
- Driving a growth strategy defining operational & technological solutions for a payment platform.



Why work with us?

We support you as you lead with digital innovation and secure competitive advantage

- Actionable strategy & innovation
- Balancing short term action with long term goal
- End-to-end: from strategy to execution
- In-depth industry expertise and inter-disciplinarity of teams
- Global insight and local talents
- Human Centricity
- Proximity & partnership

Insights you can act on

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world.

We are insights-driven and outcomes based to help accelerate returns on your investments. Across hundreds of locations worldwide, we provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

For more information about our Business Consulting services in Canada, visit cgi.com.