



CGI in higher education

Building
effective
digital
partnerships

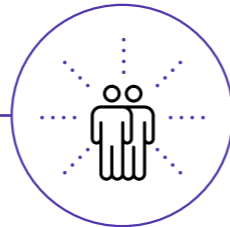
CGI

Key challenges for delivering competitive advantage



Maintaining student satisfaction and attrition rates

Students are **demanding more** from their university with **growing expectations** on the services offered to them. **Outdated systems** are unable to deliver the services, joined up experiences and data required to remain competitive.



Developing and maintaining brand awareness

The way universities communicate and connect with their audiences is growing in complexity and requires sophisticated **tools, technology and processes** to deliver competitive advantage and attract **students, staff and funding**.



Driving innovation and competitive edge

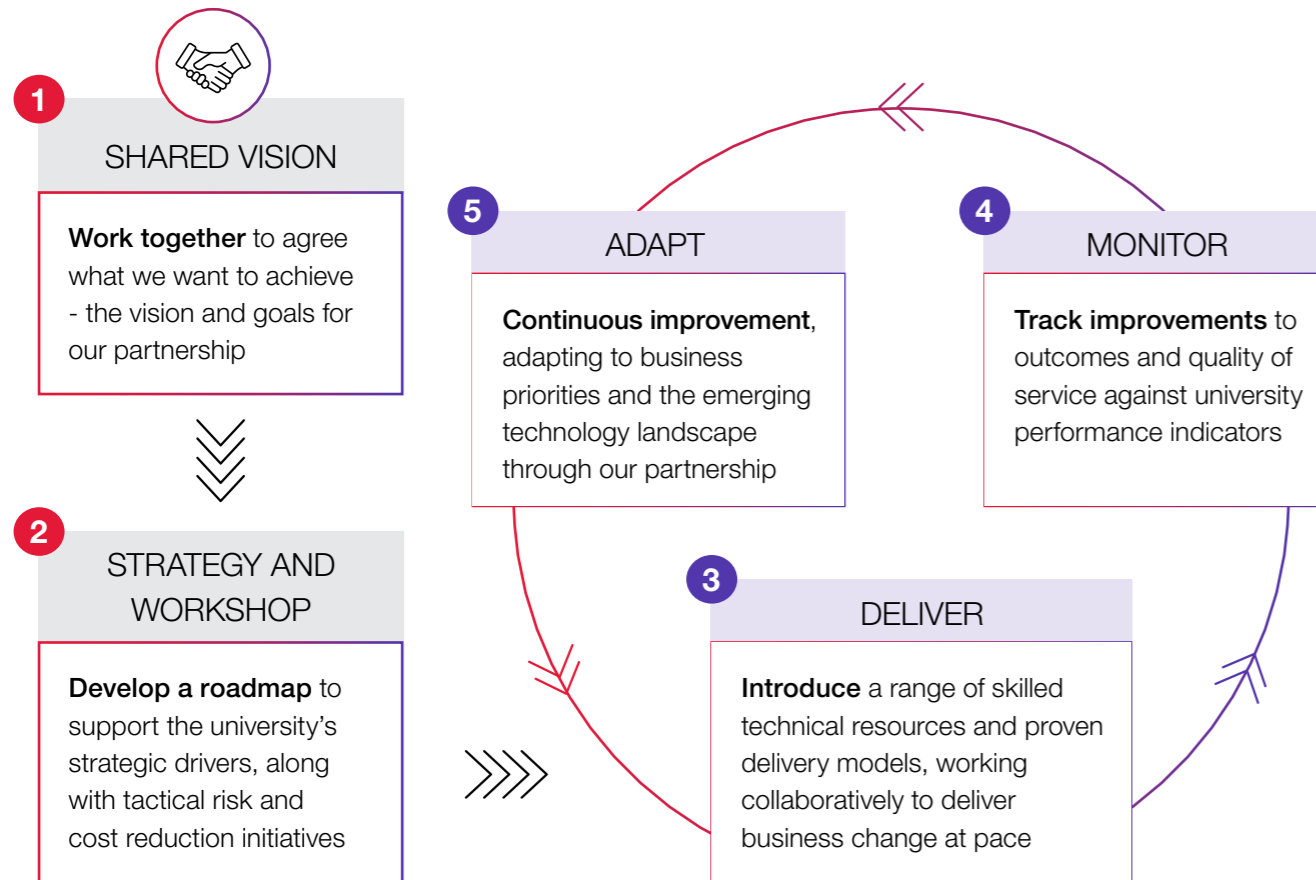
The expectation to **embrace technology**, introduce new capabilities, deploying technologies and developing skills through **upskilling existing staff** and attracting **new talent**.



Securing budget and an actionable vision

With high expectations of what digital can deliver, a clear **actionable vision** is required to give confidence in the benefits and **to secure funding** amongst **competing budgetary demands**.

Our digital partnership approach



Digital partnership delivery models

We offer **flexible deliver models** and **bespoke services** to meet the needs of your organisation, where **ultimate authority** and **strategic direction** remains with the university.



Blended team
(University led)



The **majority** of the team are university staff, with additional delivery support being provided by CGI.

Blended team
(Digital Partner led)



We provide the **majority** of the delivery team, with additional support being provided by the university.

Digital Partner led
and delivered



We make up the **entirety** of the delivery team.

Working together in partnership

Working with a digital partner can help maintain competitive advantage and address the challenges faced across the industry.



At CGI, a successful digital partnership means:



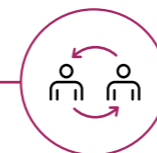
Shared vision and values

Working together as 'one team' with a shared vision and goals, supported by regular communication. We are open, professional and impartial, respecting and balancing the needs of different stakeholders.



Improved outcomes

Focusing on improving outcomes for students and staff, implementing a digital roadmap designed to support universities deliver their strategic goals and key success measures.



Strong delivery

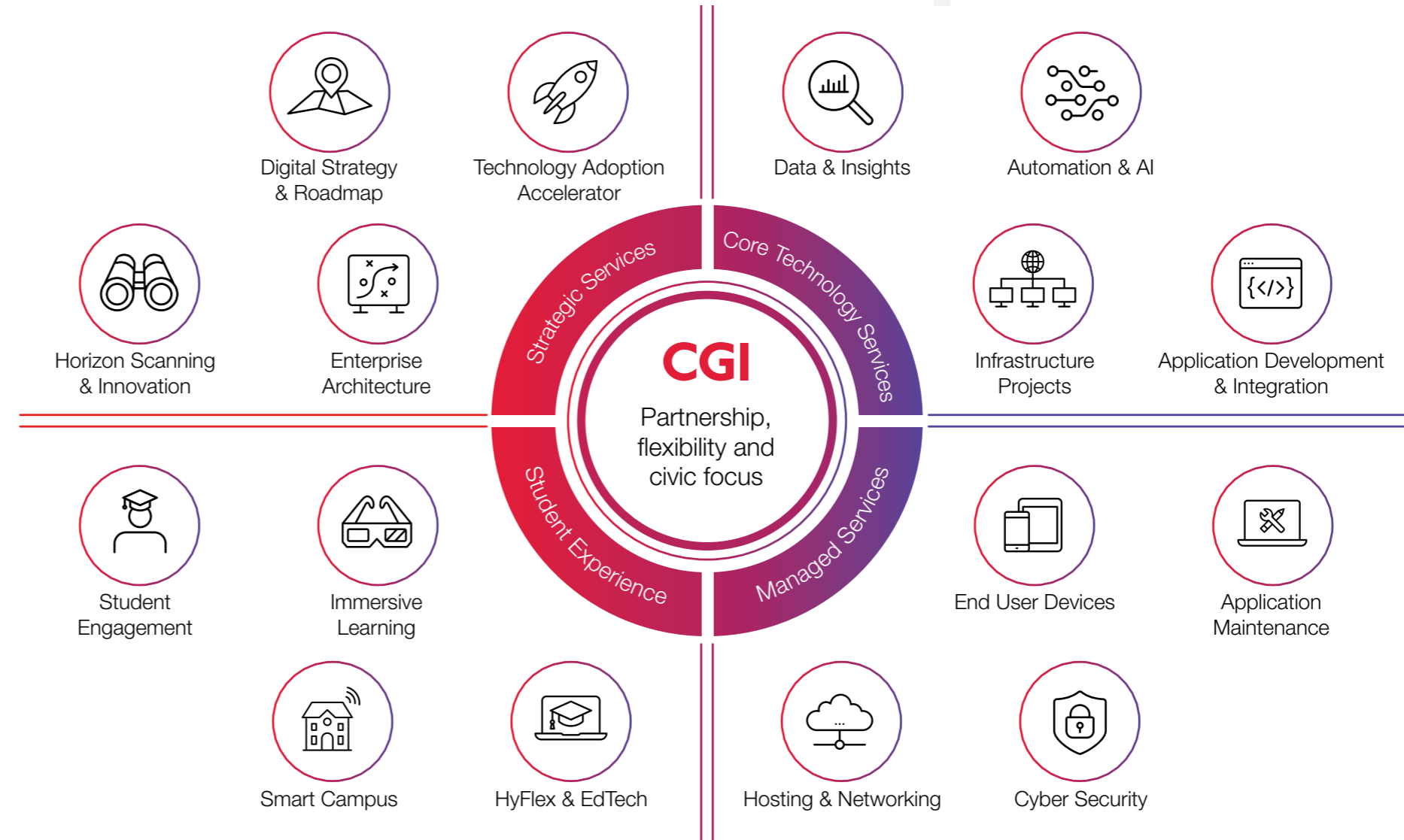
Complimenting the university's existing team, bringing additional capability and capacity where needed. We work side-by-side with our clients, supported by a global network of technical specialists.



Innovation

Sharing ideas and solutions, we draw on the best of our emerging technology, cross-sector experience, and technology partner ecosystem, to help universities maintain competitive edge, improve operational efficiency and reduce risk.

CGI solutions for higher education



Benefits



Improved student outcomes



Enhanced insight from data



Enhanced reputation and brand awareness



Increased operational efficiency



Increased capacity to transform at pace



Reduction in costs



Systematic approach to innovation



Lower operational and security risk



CGI in higher education

We work closely with our higher education clients, helping them to accelerate their digital transformation journeys.

Our solutions improve outcomes for students, staff and researchers, enabling universities to improve their brand reputation and positioning.

Within student engagement we offer a full range of services from strategy, user research, implementation and optimisation.

Our values

Local

We live and work in the same communities as the universities we serve, supporting your civic responsibilities.

Inclusive

We are proud to support diversity, equity and inclusion across CGI, and in the way we work with client teams.

Sustainable

We are committed to reaching Net Zero in the UK by 2030. Through our SEEDS programme we collaborate with universities, using data science to tackle real-world sustainability challenges.

Our capabilities

Strategy and roadmap

Our proven approach provides a flexible and pragmatic way to support universities at different stages of their digital journeys.

Enterprise Architecture

We combine robust architectural approaches with the agility and pragmatism needed to face the challenges of the Higher Education sector.

Horizon scanning and innovation

Bring inspiration from our cross-sector experience and global network in areas such as AI, augmented reality and data strategy sustainability challenges.

Our approach

Trusted Partner

Our partnering approach enables universities to balance ownership and risk, combining CGI's expertise with the best of your existing team.

Higher Education focus

We combine sector-focused thought leadership and expertise along with fresh thinking from other sectors.

Flexibility

We can supplement your team, take on discrete areas or support you in building your capability through a 'Transform and Transfer' model.



About CGI

Founded in 1976, CGI is among the largest IT and business consulting services firms in the world.

We are insights-driven and outcomes-based to help accelerate returns on your investments. Across 21 industry sectors in 400 locations worldwide, our 90,000 professionals provide comprehensive, scalable and sustainable IT and business consulting services that are informed globally and delivered locally.

Our commitment: Insights you can act on.

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