

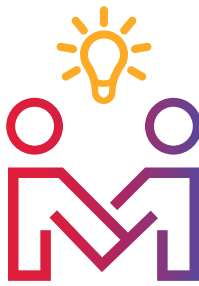
# Momentum Day 2024

Innovate. Collaborate. Accelerate.

Hybrid | December 10, 2024

- ▶ 650+ attendees expected representing 40+ federal agencies

**Don't miss your opportunity to exhibit at Momentum Day 2024!**



Momentum Day 2024

## Hybrid Event Overview

Momentum Day is the Momentum® User Group's (MUG) annual educational conference designed specifically for its members and the Momentum community. This one day conference includes presentations from government leaders and Momentum product experts on topics ranging from key compliance initiatives to product enhancements, all focused on helping Momentum customers and partners get the most from their CGI solutions and share best practices and lessons learned across the Momentum community.



**Tuesday,  
December 10, 2024**



**In-Person and on the  
BroadcastMed  
Virtual Platform**

## 2023 Audience Snapshot



**800+**  
Registrants



**30+**  
Agencies Represented

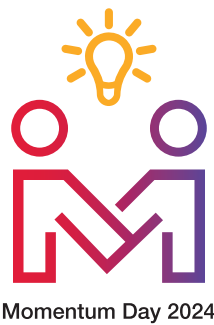


**20+**  
Educational Sessions

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**Momentum Day Contact:**  
Gwyneth Collins, Momentum  
Day Marketing Lead

**[Contact Us](#)**



Momentum Day 2024

## Momentum Day Sessions

The Momentum Day 2024 theme is "Innovate.Collaborate.Accelerate." to unlock the potential for growth, efficiency, and success in the federal sector. In a rapidly evolving landscape, federal agencies are faced with the challenge of balancing innovation, collaboration, and acceleration to drive mission success. This three-legged stool serves as the cornerstone for enterprise growth, setting the stage for transformative change and enhanced performance.

Momentum Day 2024 aims to empower participants to elevate mission outcomes by leveraging data, financial stewardship, and acquisition acumen. Through a blend of interactive sessions, thought-provoking discussions, and networking opportunities, attendees will be equipped to navigate the evolving landscape with confidence and drive lasting impact within their organizations.

## Government Speakers

Momentum Day 2023 included speakers from several agencies such as:



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Momentum Day 2024

## Momentum Day 2024: Exhibit Hall Schedule\*

In-person booths will be available for set up the evening before Momentum Day or the morning of the event.

Virtual Booths will remain accessible during sessions and 60 days after the event, offering added exposure for your brand. We will also promote booths using a leaderboard, which will allow attendees to earn points when they visit and engage with sponsor booths.

<b>8:00 – 9:00 AM</b>	<b>Breakfast with Exhibitors</b>
<b>10:00 – 10:20 AM</b>	<b>Break with Exhibitors</b>
<b>12:20 – 1:20 PM</b>	<b>Lunch/Exhibits</b>
<b>3:10 – 3:30 PM</b>	<b>Break with Exhibitors</b>

\*Times subject to change

# Sponsorship Opportunities

## Sponsorship Level



\*4 Only

Price	\$7,000	\$5,000	\$2,000
<b>In-person Presence</b>			
Choice on booth location (table w/2 chairs) first come first served upon payment receipt	*		
6ft exhibit table and 2 chairs	*	*	
<b>Virtual Booth</b>			
Custom Virtual Booth: Logo, website, phone, company description, exhibitor contact	*	*	*
Videos and fact sheets	*	*	*
Video and Messaging Chat 1:1 attendee-to-exhibitor chat	*	*	
Post-Event Booth Visitor Report	*		
<b>Video Promotion</b>			
1-min welcome video during general session	*		
<b>Refreshment Sponsor</b>			
Recognition as breakfast, lunch, afternoon snack or cocktail reception sponsor	*		
<b>Social Media Recognition</b>			
Sponsored social media post	*		
<b>Pre-Conference Registration</b>			
Registration Page Listing	*	*	*
Logo and website URL included in marketing email	*	*	*
<b>Conference Recognition</b>			
Acknowledgment during the General Session	*		
Logo and website URL recognition on welcome deck during general session and conference page	*		
Logo and recognition as a Sponsor on conference page	*		
<b>Post-Conference Recognition</b>			
Post-Conference Recap Email	*	*	*
<b>Full Conference Registrations</b> (\$650 value per registrant)	5	3	1



Momentum Day 2024

Government agencies, industry partners, and stakeholders will come together to share knowledge, best practices, and insights across a spectrum of content ranging from key compliance initiatives to product enhancements and future technology trends. Attendees can expect to engage with government leaders and Momentum experts from CGI and federal customers, gaining valuable perspectives and actionable insights to drive organizational success. Momentum Day is an inclusive event, welcoming agencies at all stages of their journey, even those not currently utilizing Momentum for their financial, budgeting, or acquisitions needs.

## Ready to Sponsor?



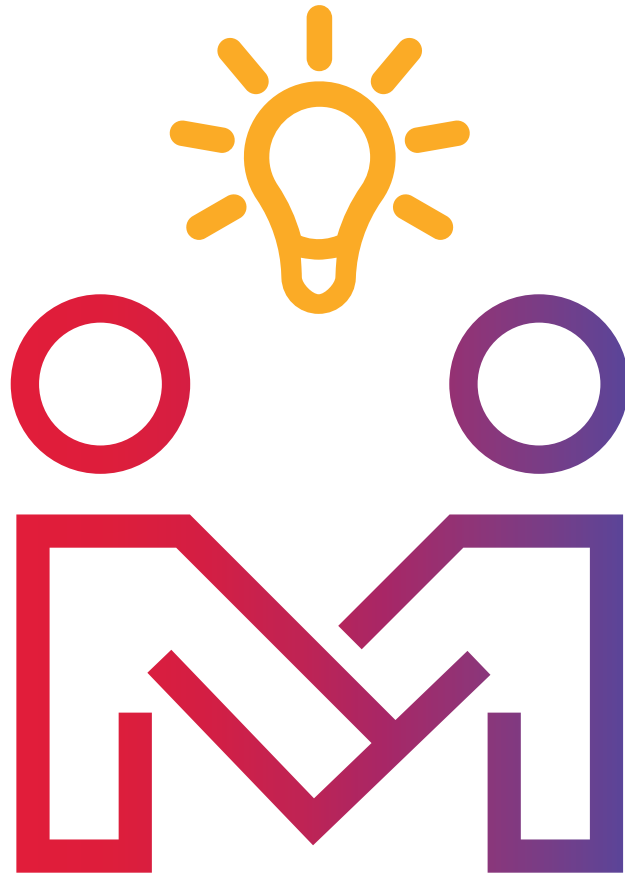
**Reply to Gwyneth Collins as soon as possible to maximize your sponsorship visibility.**



**Visit Eventbrite to choose and pay for your sponsorship level or email to be invoiced.**



**Upon payment, you will receive registration links and instructions on how to build your booth on the virtual platform.**



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