

CGI MobileNOW

The way people work and interact with your organisation has changed. Customers now expect to use a mobile device to do business, whether finding out about products and services, placing and tracking orders, checking service status or receiving prompts and updates. Employees also want and increasingly need to use mobile devices to carry out business tasks on the go.

Giving people the tools they need is central to attracting and retaining customers and achieving business goals. CGI can help you identify opportunities to change the way you do business through attractive, easy to use mobile apps that integrate seamlessly with your enterprise systems.

Cost effective mobile app development

With CGI MobileNOW we help you take a first step on the journey to effective mobile business processes. We work closely and consultatively with you to identify your needs and then swiftly deliver a prototype app for you to try out on your mobile device, using test or example data. This streamlined and agile approach allows you to shape the design and experience the product without any commitment to developing the full working app. When you have the prototype design you can try it out and clearly identify any modifications and changes before embarking on development. This gives you confidence that your requirements have been clearly articulated and understood.

A collaborative, straightforward approach

MobileNOW includes three key stages:

Design workshop. We bring together key members of your team, including people who will use the app, in a design workshop. These engaging and creative events will identify the problem that the mobile app will solve and will result in a high level design. User-centred design means that the app will be designed to work in the real world. Our design techniques bring out the creativity in participants, so that collectively we think differently, solve problems and deliver great designs.

Wireframe and prototype. We quickly deliver a visual guide to the app design that shows you what the solution will look like and how it will work. We then develop a working prototype app that you will be able to try out on your mobile device. We create the prototype in two short development sprints, with an opportunity for you to see progress after the first sprint. The timescale depends on the scope, but we usually seek to deliver the prototype within two two-week sprints.

Proposal for full app development. When you have tried out the prototype, we are keen to get your feedback, hear what you thought and understand how you enjoyed using it. We will discuss any modifications or enhancements you'd like to see during full development. CGI will then give



WHY CGI?

CGI understands that your workforce and your people strategy are just as important to success as your processes and technology. We bring world class consultancy and expertise in all these key areas, so you get important benefits that make a difference in today's business environment.

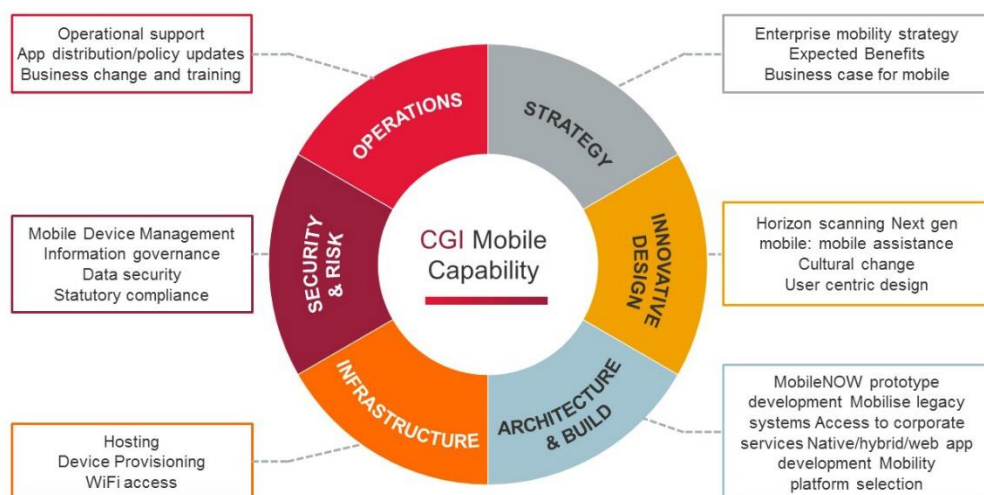
- CGI de-risks development and distribution - including business case, proof of value, and ongoing solution performance
- CGI is highly experienced: we manage over 500,000 desktops and over 70,000 mobile devices throughout the world
- Every day CGI protects intelligence networks, infrastructure & the military against 43 million cyber-attacks.

CGI MobileNOW

you a fully costed proposal for delivery of your new mobile app into full working production.

An expert view

CGI understands that the journey towards mobile working is about more than development of mobile apps. We help you to develop your strategy for mobile, and to really appreciate how mobile working can change your business model and help you beat the competition by saving time and money and providing a stronger customer proposition. We bring deep expertise in all aspects of mobile from device provisioning and management to security, right through to next-generation mobile such as integration with intelligent automation solutions.



We bring expertise in all the key areas that will support you as you move to a more mobile way of working:

Strategy. Enterprise mobility strategy, consumer value proposition, business case for mobile, benefits and outcomes planning.

Innovative design. User-centric, mobile-first design; creating great user experiences; horizon-scanning; next generation mobile including mobile assistance, collaboration solutions, artificial intelligence and augmented reality.

Architecture and build. Full lifecycle: design, build, test and deploy; native/hybrid/web app development pros/cons; Mobility platform options; private & public app store models; mobilising legacy and enterprise systems; access to corporate services; data integration and management.

Infrastructure. Hosting: device provisioning and management, wi-fi access.

Security and risk. Mobile device management; information governance; statutory compliance; application security guidance, policy and pen testing.
Operations - App distribution/ policy updates; end-user policy; launch plan.

Our extensive mobile expertise includes:

CGI FindMyPatient (FMP) is our innovative clinical mobile app, providing clinicians with the ability to securely and swiftly search and view key inpatient data such as ward location, diagnostic results, allergies and alerts.

CGI iPayView delivers personal payroll information within a mobile app. A quick but secure log-in process shows your employees their last and next pay dates and amounts, with option to view past payslips, and access to P60s and P11Ds.

ABOUT CGI

Founded in 1976, CGI is a global IT and business process services provider, delivering business consulting, systems integration and outsourcing services. With 69,000 professionals operating in 400 offices in 40 countries, we foster local accountability for client success while bringing global delivery capabilities to clients' front doors. We apply a disciplined and creative approach to achieve an industry-leading track record of on-time, on-budget projects and to help clients leverage current investments while adopting new technology and business strategies. As a result of this approach, our average client satisfaction score for the past 10 years has measured consistently higher than nine out of ten.

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