Liberty Origination

CGI

LIBERTY ORIGINATION is a desktop and mobile retail customer acquisition platform for originating and maintaining retail memberships. Liberty Origination is intuitive, user friendly and fast. Full account origination is possible within a matter of minutes.

KEY FEATURES

- Intuitive, user-friendly and fast
- Full account origination within minutes
- Desktop and mobile origination
- Domestic and foreign account creation
- Calculation and assignment of overdraft protection limits
- Third-party data pre-capture
- ID verification
- Member card, online and telephone banking setup
- Seamless integration with core banking, CRM and third-party systems

KEY BENEFITS

- Enhanced onboarding processes
- Improved customer satisfaction metrics
- Optimized time, resources, opportunities and revenues

LIBERTY FINANCIAL SOFTWARE SUITE OVERVIEW

CGI's Liberty Financial Software Suite features robust and innovative software solutions for managing account and loan originations, customer financial profiles and online banking. With these solutions, banks can maximize their productivity and revenue opportunities while enhancing all customer touch points for an improved customer experience.

Liberty software applications are modern, intuitive, fully controllable and highly configurable. They also seamlessly integrate in real time with banking, CRM and third-party systems.

FACT SHEET

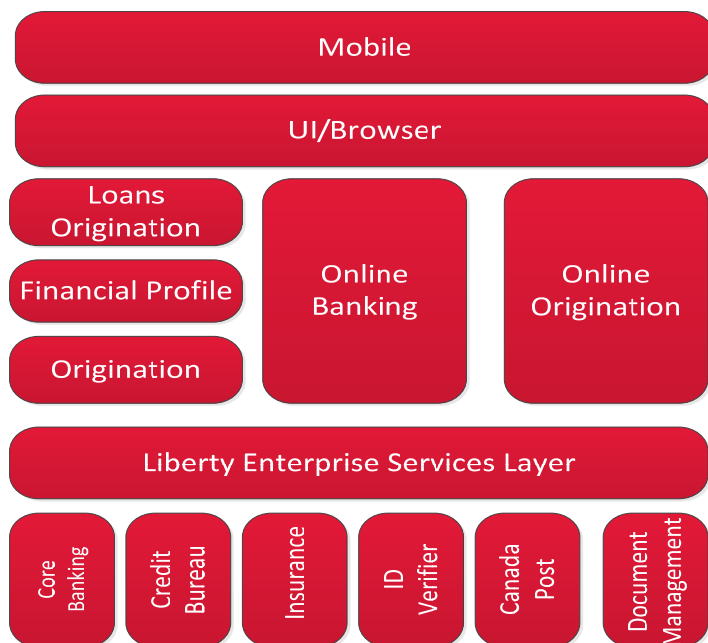**LIBERTY ORIGINATION ARCHITECTURE DESIGN**

- Modern, web-based technology
- Seamless integration with core banking, CRM and third-party systems
- Fast, centralized-deployment

USABILITY AND EXPERIENCE

- Customizable with institution code layer
- Self-configurable with management UI
- Intuitive and easy to use, with little to no training required

FUNCTIONALITY

- Single sign on authentication
- Monthly updated address data
- Document generation and packaging

Mobile

UI/Browser

Loans Origination

Financial Profile

Origination

Online Banking

Online Origination

Liberty Enterprise Services Layer

Core Banking | Credit Bureau | Insurance | ID Verifier | Canada Post | Document Management

Turn outdated business processes into an exceptional customer experience