Take full control of your business machinery!

We provide you with the engineering capabilities to transform your business machinery. No hardware. No software. No boundaries.

Connect to your customers in a whole new way and become a customer company. Grow your business with CGI and Salesforce.

Challenge

These days it is even more important than ever to run a well oiled business machine that gives you the competitive advantage you need to stay one step ahead of competition. Prospects and customers today are educated and demanding and have easy access to a wide range of suppliers to support their needs. Therefore tools, communication and know-how need to be aligned and accessible in a timely matter in order to ensure the growth of your business.

What we do

CGI can help you modernize and stream line sales, service and marketing processes, tailor a system to accommodate these, and automate steps to reduce manual administration. We deliver a CRM system that integrates with your current processes, and system architecture.

Our approach:

- Gain a full understanding of the challenges you are experiencing, as well as the context in which you are operating
- Establish a project foundation
- Executive level & User agreement on proposed solution
- Iterative design & Build
- Quality assurance
- Go-Live presentation & Training
- Application deployment & Closure
- Maintenance & Evaluation follow-up

BENEFITS AND BUSINESS EFFECTS

CGI can help you deliver great customer value through the Salesforce sales console.

- 360° customer view
- Gain customer understanding
- Real-time analytics
- Automated processes
- Increased agility
- High user adoption rates
- Increase collaboration
- Connect with your customers
- Turbo boost your sales
- Efficient support
- Higher ROI on marketing spend
- Increase brand reputation
- Increase customer loyalty

salesforce CLOUD ALLIANCE **PARTNER**

SALESFORCE CLOUD IMPLEMENTATION

- **Sales**

  Super-charge your sales with the world's #1 CRM application. Sales Cloud helps sales reps close bigger deals faster and connect with customers on any device.

- **Service**

  Transform customer service and support with the #1 customer service application. With Service Cloud, you'll increase customer satisfaction, improve agent productivity, and lower overall support costs.

- **Marketing**

  Engage customers everywhere with the leading social marketing application. Marketing Cloud helps you listen, gain insight, and respond to customers in real time.

- **Salesforce1**

  Connect sales, service, and marketing in one platform, available from any device, anytime, anywhere.

- **Chatter**

  Sell, service, and market in new ways with the leading enterprise social network. Salesforce Chatter makes business processes social, so you can collaborate in real time—in context—from anywhere.

- **Force.com**

  Build and run innovative apps and websites on the leading cloud platform. The Salesforce1 platform is the foundation for amazing apps you never thought possible, so you can engage customers and employees in everything you do.

- **AppExchange**

  Extend your success in the cloud with the AppExchange, Salesforce.com's marketplace of business applications. Find, evaluate and install solutions for every department and industry. There are over 2,200 apps available, both free and paid.

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ABOUT CGI

Founded in 1976, CGI is a global IT and business process services provider with 69,000 professionals delivering high-quality business consulting, systems integration and outsourcing services.

- High-end IT and business solutions
- Covering all IT and business consulting areas
- Deep industry knowledge
- Local presence with 35 offices in Sweden
- Global reach with 400 offices in 40 countries
- Certified, experienced and dedicated Salesforce consultants committed to deliver excellence
- Focused on your growth and value creation

For more information about CGI, visit www.cgi.se
or email us at salesforce.se@cgi.com.